

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Red Shift
Attention: Accounts Payable
411 Branchway Road
Richmond, VA 23236

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
944189-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
YG Action Fund	YOUNG GUNS ACT FUND	167

Flight Dates	Order #	Alt Order #
09/17/12 - 10/22/12	944189	06285204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	10/19/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL22H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	YG01-FL22H	\$175.00 NM
2	09/21/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
2	WPBF	W	09/26/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
4	WPBF	F	09/28/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	YG01-FL22H	\$275.00 NM
3	09/21/12	09/21/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	YG01-FL22H	\$450.00 NM
4	09/21/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	2	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/21/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
1	WPBF	F	09/21/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	4	\$325.00				

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Advertiser		Product	Estimate Number
YG Action Fund		YOUNG GUNS ACT FUND	167

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/21/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	MTWTF--	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/25/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
6	WPBF	W	09/26/12	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
3	WPBF	Th	09/27/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
5	WPBF	F	09/28/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	YG01-FL22H	\$325.00 NM
5	09/24/12	10/12/12	THE CHEW	1P-2P	MTWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	12:59 PM	THE CHEW	1P-2P	:30	YG01-FL22H	\$275.00 NM
1	WPBF	Tu	09/25/12	1:27 PM	THE CHEW	1P-2P	:30	YG01-FL22H	\$275.00 NM
3	WPBF	F	09/28/12	12:58 PM	THE CHEW	1P-2P	:30	YG01-FL22H	\$275.00 NM
6	09/21/12	10/12/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	3:35 PM	M-F 3-4P	M-F 3-4P	:30	YG01-FL22H	\$375.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	YG01-FL22H	\$375.00 NM
4	WPBF	W	09/26/12	3:48 PM	M-F 3-4P	M-F 3-4P	:30	YG01-FL22H	\$375.00 NM
2	WPBF	F	09/28/12	3:39 PM	M-F 3-4P	M-F 3-4P	:30	YG01-FL22H	\$375.00 NM
7	09/21/12	09/28/12	Dr. Oz	4-5p	MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	4:22 PM	Dr. Oz	4-5p	:30	YG01-FL22H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/25/12	4:20 PM	Dr. Oz	4-5p	:30	YG01-FL22H	\$500.00 NM
2	WPBF	W	09/26/12		Dr. Oz	4-5p	:00		\$500.00 NM
Credited									
3	WPBF	Th	09/27/12	4:37 PM	Dr. Oz	4-5p	:30	YG01-FL22H	\$500.00 NM
8	09/21/12	10/19/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	5:22 PM	M-F 5pm News	5-6pm	:30	YG01-FL22H	\$525.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:20 PM	M-F 5pm News	5-6pm	:30	YG01-FL22H	\$525.00 NM
6	WPBF	Tu	09/25/12	5:21 PM	M-F 5pm News	5-6pm	:30	YG01-FL22H	\$525.00 NM
3	WPBF	W	09/26/12	5:42 PM	M-F 5pm News	5-6pm	:30	YG01-FL22H	\$525.00 NM
5	WPBF	Th	09/27/12	5:55 PM	M-F 5pm News	5-6pm	:30	YG01-FL22H	\$525.00 NM
9	09/21/12	10/19/12	WPBF News 25 @ 6:00PM-6:30PM			:30	1	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
YG Action Fund	YOUNG GUNS ACT FUND	167	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
					MTWTF--				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	09/24/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
4	WPBF	Tu	09/25/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
5	WPBF	W	09/26/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
3	WPBF	Th	09/27/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
2	WPBF	F	09/28/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	YG01-FL22H	\$700.00 NM
10	09/22/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:32 PM	Sat 7pm News	7-730pm	:30	YG01-FL22H	\$500.00 NM
LR - Football									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/29/12		Sat 7pm News	7-730pm	:00		\$500.00 NM
Credited									
11	09/23/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:56 PM	Sun 630pm News	630-7pm	:30	YG01-FL22H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/30/12	6:40 PM	Sun 630pm News	630-7pm	:30	YG01-FL22H	\$500.00 NM
13	09/22/12	10/06/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	YG01-FL22H	\$600.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/29/12	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	YG01-FL22H	\$600.00 NM
14	09/24/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	09/24/12	11:30 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	YG01-FL22H	\$1,000.00 NM
2	WPBF	Tu	09/25/12	11:35 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	YG01-FL22H	\$1,000.00 NM
4	WPBF	W	09/26/12	11:30 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	YG01-FL22H	\$1,000.00 NM
3	WPBF	Th	09/27/12	11:31 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	YG01-FL22H	\$1,000.00 NM

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Advertiser	Product	Estimate Number
YG Action Fund	YOUNG GUNS ACT FUND	167

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/24/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 11:26 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 YG01-FL22H \$1,000.00 NM									
16	09/22/12	10/13/12	M-Sun 1130p-12am Late News	1130p-1205am	-----1-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 12:26 AM M-Sun 1130p-12am Late News 1130p-1205am :30 YG01-FL22H \$475.00 NM									
LR - Football									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Sa 09/29/12 12:15 AM M-Sun 1130p-12am Late News 1130p-1205am :30 YG01-FL22H \$475.00 NM									
LR - Football									
17	09/23/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 11:43 PM Sun 11:35pm Late News 1135p-12am :30 YG01-FL22H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/30/12 11:43 PM Sun 11:35pm Late News 1135p-12am :30 YG01-FL22H \$400.00 NM									
18	09/25/12	09/25/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 DANCING RESULTS 8-9PM :00 \$5,000.00 NM									
See MG 18.2									
2 WPBF Tu 09/25/12 8:47 PM DWTS RESULTS PREMIERE 8-10P 9/25 :30 YG01-FL22H \$5,000.00 NM									
MG for 18.1 09/25									
24	09/29/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 7:30 AM GMA Saturday 7-8am Sat 7am-8am :30 YG01-FL22H \$500.00 NM									
Total Spots							50		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,450.00
<u>Agency Commission</u>	\$4,417.50
<u>Net Amount Due</u>	\$25,032.50